



Highlands and Islands Enterprise
Iomairt na Gàidhealtachd 's nan Eilean

HIE Innovation and Business Support

Shetland Space Centre and DASA Innovation Ecosystem events October 2021.

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Space and Innovation What are the Opportunities ?

- Supply chain
- High Quality Jobs
- Data Science
- Green Recovery
- Technology Pivots

SHETLAND



Innovate Your Business

Innovate Your Business - IYB



What is Innovate Your Business?

A service to help Highlands and Islands based businesses to take forward projects to develop new products, processes or services.

Innovation Enquiry Service – via an online portal on the HIE website. Enquiries are followed up by a call from an IYB adviser. Advisers use a variety of tools to assist, have a wealth of sectoral knowledge and are aware of other HIE support and external bodies who can assist further.

Advanced Support – Up to 2 days of support in total.

Specialist Innovation Support

Grant Advice - signposting to appropriate sources of funding and where appropriate support to work up a HIE small innovation grant application.

<https://www.hie.co.uk/research-and-reports/innovate-your-business-form/>

HIE Small Innovation Grants - up to £15,000

Develop new products, processes or services with some element of novelty.

- 100% for first £5,000 plus 50% of eligible costs from £5,000-£25,000
- Eligible: consultant time, contractors, prototype design, software development, compliance testing.
- Not eligible: off the shelf solutions, own time and travel, marketing costs.

Apply via the IYB enquiry form or e-mail innovation@hient.co.uk

- **HIE's own R&D grant funding**
 - working with the business to explain eligibility and assessment criteria and shape proposal
 - work with area teams to assess applications
 - due diligence
 - monitoring progress of approved projects
- **Feedback on applications for external funding (e.g. SMART, Innovate UK)**
- **Advice for companies applying for EU funding such as Horizon Europe and linking with appropriate National Contact Points**
- **Intellectual property support**

Intellectual Property

HIE Support

- **IP Audits – how do they work?**
- **IP Access Scheme**
- **IP Specialist Advice**
 - In house Innovation team
 - SE Specialist Support
- **Intellectual Property Office**
<https://www.gov.uk/government/organisations/intellectual-property-office>

Support from the Local HIE Area Team

- **Access to training, mentoring, strategy and employment support.**
- **Access to Specialist advice.**
- **Access to support to help Internationalise.**
- **Funding support including support towards investor readiness and accessing external support.**
- **One to many events/webinars/information updates/networking events.**
- **Support through client engagement including leadership support, access to graduate programmes.**
- **SMAS programmes to review efficiency and productivity.**
- **Feeding information back to Government to influence policy.**

Kerr-Mac Aquaculture Solutions

Argyll

SUPPORT FOR SEALICE DEVICE

THE PROBLEM/OPPORTUNITY

Developing a potential solutions for the treatment of sealice in the Aquaculture Industry

ADVICE

- Advisory support via Innovate Your Business
- Signposting to SAIC
- Intellectual Property Advice

FUNDING

- IP Audit
- Small Innovation Grant initial prototype
- Co-innovate Strand

FOLLOWUP

- Advice on Funding streams



Ultimate Add-ons

LSWR

SUPPORT FOR CHARGING SOLUTION FOR MOBILE PHONES ON MOTOR BIKES AND SCOOTERS

THE PROBLEM/OPPORTUNITY

Developing a charging solution for mobile phones on motorbikes and scooters that does not overheat

ADVICE

- Initial support and Advice from Innovation Team and Area team
- Support to structure a specialist advice project
- Referral to legal company for advice on disclaimers

FUNDING

- IP Audit
- Specialised Innovation support from PA consulting
- Small Innovation Grant initial prototype
- Local area Funding support

FOLLOWUP

- Check ins to offer advice and support to the client





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Thank you for listening.

Email Innovation@hient.co.uk

<https://www.hie.co.uk/support/browse-all-support-services/innovation/>